

# GoogleVIP Web Report Information

New Lead	X
Rescheduled	
Re-assigned	
Cancelled	
Follow-up	

Contact Name	~undisclosed~	Email	~undisclosed~
Web Address (es)	~undisclosed~	City	~undisclosed~
Company Name	~undisclosed~		
Address			
Esthetic	1 /10		
Tags / Keywords	3 /10		
Web Marketing	3 /10		
Content	8/10		
Google Local	0 /10		
Website Grade	3 /10		
<b>Notes</b>			
<ul style="list-style-type: none"> <li>• <i>Spamming Tags</i></li> <li>• <i>Splash Page is hazardous</i></li> <li>• <i>Generally the norm for sites is to be black text, white background. Hard on the eyes will not keep a visitor on the site long.</i></li> <li>• <i>No Google Local or Adwords account - The cost ratios on the web are significantly less than traditional media and statistics can be tracked online</i></li> <li>• <i>Recommend initiating a strong Google Local Program to start</i></li> </ul>			

Posted 

X
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